

## EXPO CONTRACT

Name: \_\_\_\_\_ Date \_\_\_\_\_

Business Name: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Office phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Vendor Prize: \_\_\_\_\_

Presenting Sponsorship \$10,000

Diamond Sponsorship \$5,000

Platinum Sponsorship \$3,000

Gold Sponsorship \$1,500

Silver Sponsorship \$1,200

Bronze Sponsorship \$575

Home Based \$475

Artisan \$250

Ticket Sponsorship \$5,000

Bag Sponsorship \$1,500

Main Fashion Show \$1,800

Fashion Show (name only) \$1,000

Stage naming Sponsorship \$3,000

Extras must be ordered in advance:

220 Electricity \$75

110 Electricity \$25

Extra Booth \$500

Additional Wristbands

\$5 per wristband qty \_\_\_\_\_

Corner Booth \$100 extra

Check # \_\_\_\_\_  Visa  MC  Zip Code \_\_\_\_\_

Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCV \_\_\_\_\_

**Total** \$ \_\_\_\_\_

**Grand Total** \$ \_\_\_\_\_

**50% Deposit** \$ \_\_\_\_\_

**Balance Due by Oct. 1** \$ \_\_\_\_\_

(Non-refundable)

Make checks payable to: Women2Women Michigan

Client Signature \_\_\_\_\_ Sales Rep \_\_\_\_\_

A Women2Women Michigan Sponsored Event



November 15 & 16, 2019

Friday 9 am - 6 pm

Saturday 9 am - 5 pm

**Birch Run Premium Outlets**  
**Birch Run, Mi**

12240 South Beyer Road • Birch Run, MI 48415

***Experience the fun and excitement of the Deal Hunters' Weekend!***

This event is designed to entertain and inspire every guest with topics such as: health tips, fashion shows, educational speakers, workshops, shopping, dancing, exercising, pampering, decorating, home improvement and more.

Exhibitors will offer products and services including: clothing and accessories, jewelry, salon, health, home & decorating, financial, coaching/motivational, cosmetics, education and more.

Take advantage of this event to jump start your holiday sales. To insure your space, sign up today.

The logo consists of the letters 'W2W' in a large, elegant, black script font.

**Women2Women Michigan Magazine**  
**12745 S. Saginaw Street • Ste. 806-344**  
**Grand Blanc, MI 48439**  
**810.694.2326**

[www.w2wmichigan.com](http://www.w2wmichigan.com)

# SPONSORSHIP LEVELS

## ❑ PRESENTING SPONSORSHIP \$10,000

Category Exclusive  
10 booths - 10x100 area  
10 tables and 20 chairs  
Prominent placement and signage  
Company logo and/or name listing on all support advertising (TV, radio, print, W2W Michigan website)  
Interview opportunities on TV/radio  
2 full pages including one position page in W2W Michigan Magazine  
Feature story in W2W Michigan Magazine  
Sponsor logo on W2W Michigan expo bags  
Booth resale permitted  
75 tickets  
24 badges and 20 wrist bands  
3 stage opportunities  
1 month banner on W2W Michigan website  
Logo and link on W2W Michigan website

## ❑ DIAMOND SPONSORSHIP \$5,000

4 booths - 10x40 area  
4 tables and 8 chairs  
Company name on promotional and print advertising  
Full page ad in W2W Michigan Magazine  
Signage  
Presentation opportunity on stage  
50 tickets  
12 badges and 12 wrist bands  
Logo and link on W2W Michigan website

## ❑ PLATINUM SPONSORSHIP \$3,000

3 booths - 10x30 area  
3 tables and 6 chairs  
Company name on all promotional and print advertising  
½ page ad in W2W Michigan Magazine  
Signage  
Presentation opportunity on stage  
20 tickets  
8 badges and 10 wrist bands  
Logo and link on W2W Michigan website

## ❑ GOLD SPONSORSHIP \$1,500

2 booths - 10x20 area  
2 tables and 4 chairs  
¼ page ad in W2W Michigan Magazine  
Company link on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
10 tickets  
6 badges and 8 wrist bands

## ❑ SILVER SPONSORSHIP \$1,200

Two booths - 10x10 area  
2 table and 4 chairs  
Company name listed on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
5 tickets  
4 badges and 6 wrist bands

## ❑ BRONZE SPONSORSHIP \$575

1 booth - 10x10 area  
1 table and 2 chairs  
Company name listed on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
2 tickets  
2 badges and 4 wrist bands

## ❑ HOME BASED \$475

One booth - 10x10 area  
1 table and 1 chair  
Company name listed on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
2 badges and 4 wrist bands

## ❑ Artisan \$250

1 booth - 10x10 area  
Our women love the unique and one-of-a-kind special finds that only a handmade artisan can provide.

## ❑ BAG SPONSORSHIP \$1,500 (Shared)

Logo on 5,000 W2W bags  
¼ page ad in W2W Michigan Magazine  
Company name listed on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
10 tickets

## ❑ MAIN FASHION SHOW SPONSORSHIP \$1,800

2 booths - 10x20 area  
2 tables and 4 chairs  
¼ page ad in W2W Michigan Magazine  
Showcase merchandise in fashion show  
Signage on fashion show stage  
Promotional materials in the expo bags  
Company logo on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
10 tickets  
6 badges and 8 wrist bands

## ❑ FASHION SHOW (Name Only) SPONSORSHIP \$1,000

Signage on the fashion show stage  
Promotional materials in the expo bag  
Company logo on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
5 tickets

## ❑ EXCLUSIVE STAGE SPONSORSHIP \$3,000

Main  
Cooking  
All About You  
You Can Do It  
Company name on promotional materials  
½ page ad in W2W Michigan Magazine  
Promotional materials in expo bags  
Company name link on W2W Michigan website  
Company name listed in W2W Michigan Magazine  
30 tickets

- \* All sponsorships/ booths must be paid in full 30 days prior to the event to avoid cancellation.
- \* All sponsorships/booths must be paid 60 days in advance to be included in the appropriate marketing, and material.
- \* Vendor kit will be e-mailed when paid in full but no sooner than 6 weeks in advance.

